VII Research Institute, send a cheer to wear glasses of Korean women anchor topic

Vision Impact Institute, an international non-profit research organization, praises Im Hyun-joo, the female anchor who wears the MBC News Today, wearing glasses as a "courageous
In the meantime, there has been a tacit practice in Korea that female anchors do not wear glasses, and there is a socially negative view on wearing women’s glasses. The wearing of glasses by women anchors is attracting attention because it is a challenge to improve awareness of reverse discrimination by breaking away from the image of immobilized women.

"Vision Impact Institute" in Korea said, "The wearing of glasses by female anchors is a courageous challenge to overcome the prejudices that women are experiencing."

Kristan Gross, Global Executive Director of the VII Institute, said in a recent press release, "The problem of wearing glasses for female anchors is not limited to any particular country, and the global prejudice against wearing glasses. But also to suppress the quality of life, including education, as well as healthy vision. " "Every woman in the world, including Korean anchor women, needs the courage and collective efforts of the individual to correct vision," he added.

According to the World Health Organization (WHO), about 56% of the world’s blind people are women and about 55% of women have vision problems.

VII is a non-profit organization headquartered in the United States, established to enhance the global awareness of the importance of vision correction and vision protection, and has received support from the Vision Life Fund of Shiloh for its world-class eyewear lens company. The Foundation’s advisory committee consists of five independent international experts from five countries, including the United States, Britain and China.

Digital Planning Team Lee Se-yeon lovok@kmib.co.kr

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