

A close-up photograph of a person's eye, with a white cane tip resting on the iris. The image is overlaid with a blue and purple gradient at the top and a yellow gradient on the left side. The text 'DISCOVER THE IMPACT OF VISION IMPAIRMENT' is centered in the upper half of the image, enclosed in a white L-shaped bracket.

DISCOVER THE IMPACT OF VISION IMPAIRMENT



VISION IMPACT INSTITUTE™
Giving Vision a Voice

A composite image where the Earth is overlaid with the structure of a human eye, symbolizing global vision issues. The text is centered over this image.

AN ESTIMATED 2.5 billion people
AROUND THE WORLD SUFFER FROM VISION
PROBLEMS THAT ARE LEFT UNCORRECTED

OUR MISSION

The Vision Impact Institute is a non-profit organization focused on raising awareness about the importance of healthy vision, including the socio-economic impact of Uncorrected Refractive Errors (URE) and quality of life benefits of visual correction.

OUR STRATEGY

- To actively give vision a voice by identifying and communicating evidence and data to stakeholders in order to mobilize a world-wide advocacy movement on visual impairment.
- To offer a unique database of global peer reviewed studies that solidify evidence on the need for visual correction and overall visual health.
- To engage key opinion leaders worldwide by participating in optical, healthcare and government conventions and fostering a collaborative approach to improve overall visual health.
- To advocate for action and position good visual health as a priority to improve the lives of people around the world.

UNCORRECTED
IMPAIRED VISION
IS THE MOST
WIDESPREAD,
UNADDRESSED
DISABILITY, YET
80% OF ALL VISUAL
IMPAIRMENT IS
CORRECTABLE.¹



Over
1 billion
people worldwide
have presbyopia,
and 50% of them
are uncorrected.²

The total economic
cost of myopia in
adults over 40 years
old in Singapore
is estimated to be
approximately
\$755 million
per year.³

288 million
people will be
affected by
age-related macular
degeneration
by 2040.⁴

Refractive error
costs the United
States over
\$16.1 billion
annually.⁵

30% of the
world's children
experience vision
problems that
have a significant
impact on their
long-term health,
school performance,
emotional and social
development.⁶

In a study of working
men and women
in India, wearing
reading glasses was
found to increase
productivity by
34%
and workers' income
by **20%**.⁷

In 2012, the total
cost of road
accidents in the
United Kingdom,
caused by drivers
with poor vision
was estimated to be
more than
\$55 million.⁸

The loss in
economic
productivity
worldwide
as a result of
uncorrected
refractive errors
in workers is
estimated at **\$272**
billion a year.⁹

¹ World Health Organization. Fact Sheet No. 282. Updated 2014. ² Frick KD, et al. 2015. Ophthalmology, 122(8). 1706-1710. ³ Zhing YF, et al. 2013. IOVS, 54(11). 7532-7537. ⁴ Won WL, et al. 2014. Lancet Globe Health. 2(2). e106-e116. ⁵ Frick TR, Holden BA, Wilson DA, et al. 2012. Bull World Health Organ. doi:10.2471/BLT.12.104034. ⁶ Boston Consulting Group. The social and economic impact of poor vision. 2012. ⁷ Nirmalan, PK, Krishniah S, et al. 2006. IOVS. 47(6). ⁸ Deloitte Access Economics. 2013. Fit to drive: a cost benefit analysis of more frequent eyesight testing for UK drivers. RSA Insurance Group.

JOIN THE MOVEMENT



VOICE YOUR OPINION

- Share resources (studies, data) with the community
- Participate in discussions on Twitter (@VisionCost) and LinkedIn
- Comment on papers and blogs on our website



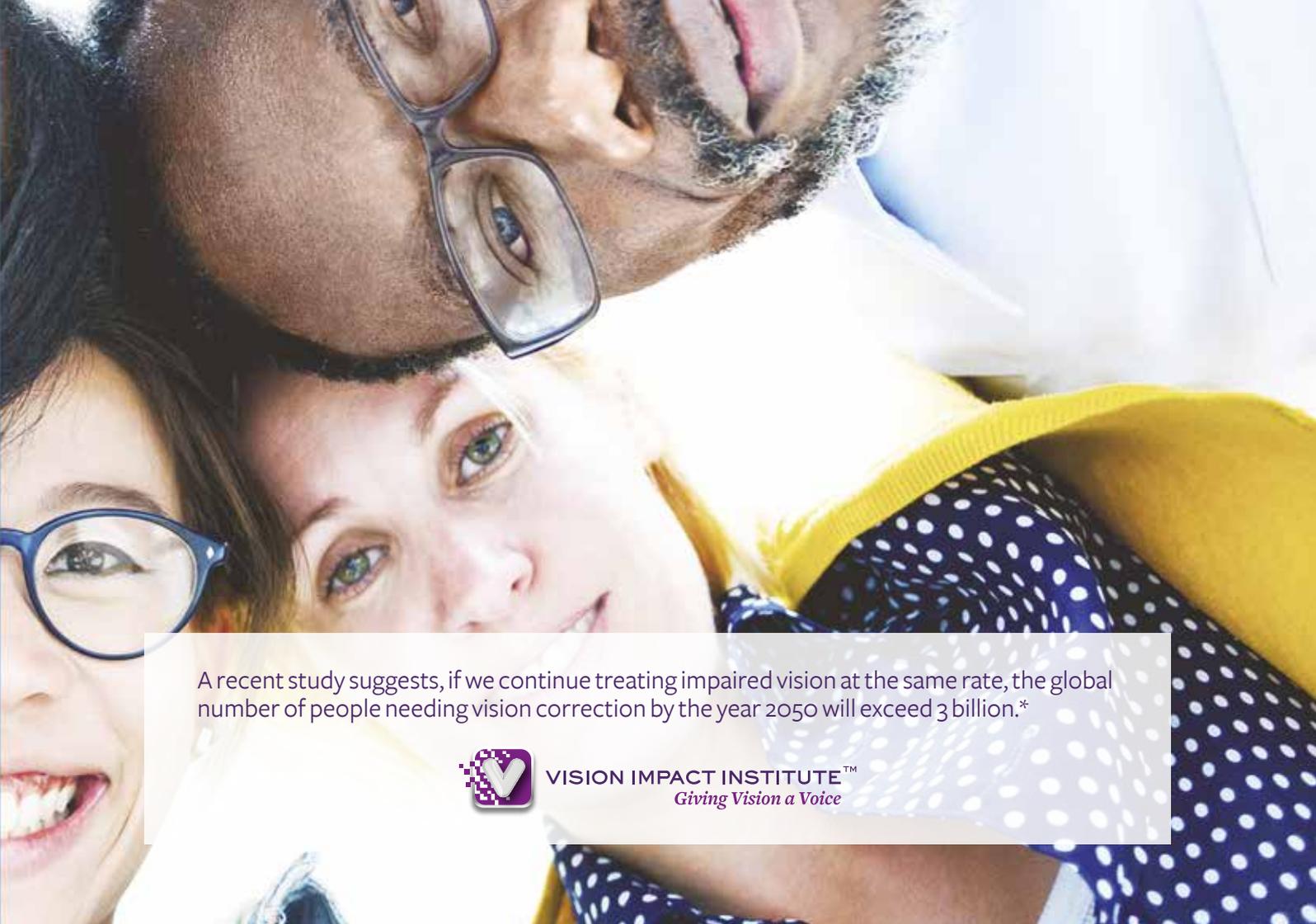
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HOW CAN WE SUPPORT YOU?

- Do you have opinions or information you would like to discuss with us?
- Do you have research needs that our reports can support or do you require new research?
- Do you need help giving vision a voice in your community or organization?



A recent study suggests, if we continue treating impaired vision at the same rate, the global number of people needing vision correction by the year 2050 will exceed 3 billion.*



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A close-up photograph of a person's eye, looking slightly to the right. The image is split horizontally: the top half is a solid purple color, and the bottom half is a solid yellow color. The eye is the central focus, with its iris and eyelashes clearly visible. The background is a soft, out-of-focus skin tone.

This situation will not change without your help.
Let's work together – *Giving Vision a Voice.*

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CONTACT US: communitymanager@visionimpactinstitute.org

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